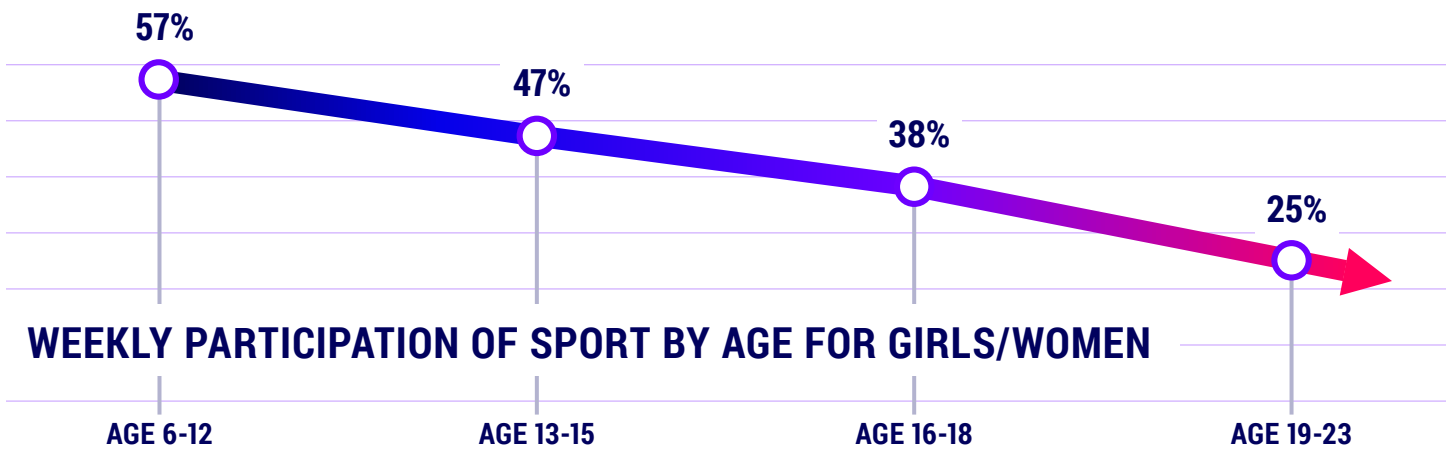


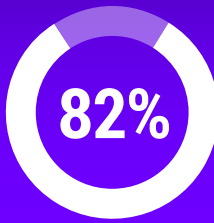


TEENAGE GIRLS ARE DROPPING OUT OF SPORT AT A HIGHER RATE THAN BOYS



1 IN 3 
 16-18 year old girls who used to play sport have dropped out.
 Compared to just 1 in 10 16-18 year old boys

 **38%** vs.  **56%**
 16-18 year old girls participate 16-18 year old boys participate

 **82%**
 of 16-63 year old women don't participate in sports weekly

3 WAYS YOU CAN DRIVE CHANGE REGARDLESS OF YOUR ROLE IN SPORT:



1 Involve women and girls in the design, delivery and evaluation of sport programs.



2 Apply a gender lens to decisions by asking “how will this decision impact women and girls differently?”



3 Seek training to educate yourself on unique needs and experiences of women and girls.



For more information, find The Rally Report under Resources at WWW.WOMENANDSPORT.CA

Research completed in partnership with

