

HOW TO CREATE A GENDER EQUITY PLAN

Same Game is a step-by-step online toolkit that guides you through a process to effectively plan, implement, and evaluate gender equity initiatives to ensure lasting change.



WHO IS IT FOR?

- Clubs and community sport organizations
- Provincial sport organizations
- National sport organizations



SAME GAME IS:

- Free
- Evidence-based and validated by research team in the Department of Sport Management at Brock University
- Developed with sport for sport



BENEFITS OF SAME GAME

- Set a clear vision as a foundation for gender equity
- Access practical tools and tips to walk you through bringing your gender equity vision to life
- Gain the buy-in and support of your stakeholders every step of the way
- Connect gender equity initiatives with your core priorities
- Use resources efficiently



FEEDBACK FROM USERS

“It helped us with the framework...we needed to bring all these grand ideas together.”

“This model showed us that there was so much more that we could be doing.”

