

# SPORT ENGLAND EVALUATION FRAMEWORK

Data & Research Methodologies

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Sport England's Evaluation Framework

Sport England's Evaluation Framework is a step-by-step guide that will help you build measurement and evaluation into the design and delivery of your sport and physical activity project.

The Framework is based on three phases – Design, Implementation and Learning. Within these are six steps to help you build an approach to measurement and evaluation compatible and proportionate for your project.

### **Content Theme**

- Data & Research Methodologies

### **Target Audience**

- Practitioners & Policy

### **Summary of Toolkit Elements**

- Step 1: Define Purpose and Rationale
- Step 2: Identify Measurement & Evaluation Priorities
- Step 3: Decide the Level of Evaluation
- Step 4: Select Data Collection Methods and Tools
- Step 5: Develop and Implement Measurement Tools
- Step 6: Reflect on Learning and Improve Delivery
- Case Study 1: Community Sport Activation Fund
- Case Study 2: Muslim Women in Sport Project

### **Resources**

[Access the Sport England Evaluation Framework online](#)

## Related Links



<https://evaluationframework.sportengland.org/>